

Team Up With

Gilly

BY JAMES ARMSTRONG



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What is Gilly?

Mygilly.com, the industry's most comprehensive free to use platform, helping anglers around the world identify their ideal fishing venue; be it for the day, the night or for a holiday.

Gilly shares invaluable information about each venue; along with tactics, reviews and tips from a variety of anglers, including some of the industry's most well-known faces.

"Knowledge is power, knowledge shared is power multiplied!"

About Us

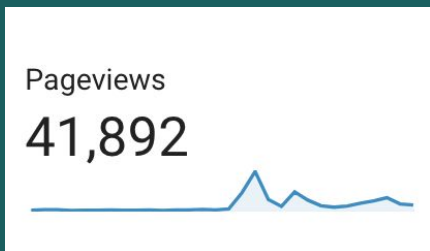
James Armstrong and Danny Chapman between them boast over 40 years experience in the angling and marketing industry and make a great team, combining knowledge, contacts and skills to ensure maximum exposure and reach.



Gilly Stats

myGilly.com was launched on the 17th April 2020 and has already established a phenomenal reach amongst anglers.

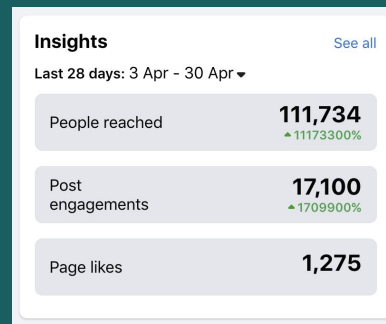
Today is the 1st May, 15 days after launch, and the figures speak for themselves:



42k page views

#	Competitor	Visibility
1	mygilly.com <small>you</small>	13.93% <small>+0.90</small>
2	carpfeed.com	10.34% <small>-0.11</small>
3	fisheries.co.uk	5.11% <small>-0.04</small>
4	fishadviser.co.uk	4.45% <small>-0.04</small>
5	allaboutangling.net	3.35% <small>-0.39</small>
6	carp.com	2.63% <small>-0.11</small>
7	stickybaits.com	2.21% <small>-0.08</small>

Bigger organic share of voice across venues than many top brands



110k reach on FB

myGilly.com is projected to conservatively hit 20,000 email subscribers, 500,000 page views, 3m reach on social media and 30,000 followers across social platforms in 2020.

With your help, Gilly can help millions of anglers find and visit new venues in 2020 and beyond.



Feature On Our Website

...for as little as half a day ticket!



Discounts available for multiple lake submissions, clubs & complexes

There is a minimum of 6 month subscription for each package type.

Set up fees payable upfront.

Monthly fees payable from the first day of the month following published feature

Set up fees for Gold package will vary based on travel expenses.

Package coverage	Bronze	Silver	Gold
Who Provides Content	You	You	GILLY
Venue Listing Type	Basic	Featured	GILLY Approved
Gilly Approved (Main Top Menu Coverage)	X	X	👍
Competitions	X	👍	👍
Venue Of The Week E-Shot	X	X	👍
Overnight Session Film	X	X	👍
Swim Tour & Bailiff Filming	X	X	👍
Drone Photography, Film and Editing	X	X	👍
Social Media Promo - By Gilly & Anglers	X	👍	👍
User Star Ratings On Feature	X	👍	👍
Guaranteed Listing On mygilly.com	👍	👍	👍
Monthly Price	£9	£29	£49
Set up fee	£29	£29	From £300

Index of Features

Who Provides Content -

Bronze - venue provides information, photography and media material, using our user friendly downloadable 'submit a venue' form [found here](#).

Silver - venue provides information, photography and media material using our user friendly downloadable 'submit a venue' form [found here](#).

Gold - Gilly works its media magic.

Venue Listing Type -

See examples that follow.

User Star Rating -

Star rating system gives users the opportunity to rate your venue.

Gilly Approved Listing -

Venues feature 'Gilly Approved' stamp as a sign of quality and trust.

Gilly approved venues appear on the Gilly Approved list in prime position on the top menu bar of Gilly Home page.

Competitions -

Social media/email promotion of competitions - E.g. Win 24 hours at venue - creating buzz and hype through social media platforms.

Venue Of The Week E-Shot -

Eshot as chosen venue of the week reaching over 3000 people.

Gilly Approved Listing -

Venues feature 'Gilly Approved' stamp as a sign of quality and trust.

Gilly approved venues appear on the Gilly Approved list in prime position on the top menu bar of Gilly Home page...and within the feature will include the following special filmography.

Overnight Session Film -

Gilly shoots professional film with 'expert Gilly angler' live at the venue and edits in Final Cut Pro to then feature on Gilly website and Youtube channel.

Swim Tour Film -

Gilly to visit every swim on lake, film and review, to be included in feature.

Bailiff Interview and edit -

Gilly to shoot brief bailiff interview film to be included in feature.

Drone Film Footage -

Gilly to film and edit specialist aerial filming to be included in feature.

Drone Photography -


Gilly to photograph aerial shots of lake to be included in feature.

Bronze Package

The Bronze Package is ideal for venues that want a small boost in awareness.

Here's what your venue will look like on myGilly.com:



Basic listing
on search
results



Wednesday February 19, 2020

Lac Lucie, Massignac, France

A beautiful, feature rich 3-acre lake with a good stock of carp to 60lb....

 Chappers  0

Search Gilly

Gilly Jimmy's Blog Venues in Focus Submit a venue

Lac Lucie, Massignac, France

A beautiful, feature rich 3-acre lake with a good stock of carp to 60lb.

Lac Lucie, France


A small reed lined 3-acre triangular lake whose features make it a firm favourite among UK holiday anglers.

The smallest of 2 lakes on the complex Lac Lucie has an old school estate lake feel. With overhanging trees, reeds and plenty of bank-side vegetation, it's a stalkers haven.

The lakes only fault is the distance you need to travel to get there, but it's worth it.



If the complex was closer to the bulk of the tourists around the Champagne region, it would be packed every single week.

— Danny Chapman



Chappers

Chappers has been angling since he was five and has spent the last 10 years fishing across the World. Catching carp to 60lb, wild Arapaima to 400lbs, Siamese carp over 200lb, Mekong Catfish to 250lb and 100lb Redtail catfish.

Gilly



Basic
features on
the venue
listing

On average our current Bronze package listings are seen by around 1000 anglers each month.

Silver Package

The Silver Package is ideal for venues that want a bigger boost in awareness, and a more eye-catching 'featured' listing.

Here's what your venue will look like on myGilly.com:

Featured listing
on home and
search pages



Friday May 1, 2020

**Hardwick & Smiths,
Linear Fisheries**

Over 1000 beautiful, scaly carp to go
at...

Tom Maker

[Read More](#)

Search Gilly

Sandhurst Lake, Hampshire
A very interesting venue with shedsloads of big fish situated in the carp fishing Mecca which is Yateley.

Big carp in the historic Yateley area!
A venue that provides action on a range of tactics, but don't be fooled into thinking it's easy!

Sandhurst Lake Key Details

Day ticket, syndicate or holiday booking:
Day ticket or exclusive lake bookings:
Bass match: 2 rods 12 hours £25.00 2 rods 24 hours £20.00 2 rods 12 hours £20.00 3 rods 24 hours £20.00
How do I get a ticket, visit website for booking and price number:
www.sandhurstlake.co.uk or phone 07766 89200
How busy is it: Plenty of room
Can you drive to the venue: No
On site facilities: Toilet
Nearest public transport: Valley Angling, Yateley
Average lake size: 250
Realistic catch rate: Several big fish in a session possible
Best bait: The Flyer, 10/10 at worth a go
Bait down to catch: Intermediate to experienced
Best method: Casting mobile
Bait lake: Bottomless experts bait
Max fishing range: 100 to 7000 ft pond
Max realistic size: 100 lb plus
Location: Sandhurst, Yateley, Hampshire, GU24 7PL
Best method: Casting mobile
Bait lake: Bottomless experts bait
Max fishing range: 100 to 7000 ft pond
Max realistic size: 100 lb plus

Sandhurst Lake, Yateley
The lake is 4 acres in size and is relatively small with depths ranging from 2 to 10ft with an average depth of 5ft. There is some silt from which fishing is permitted, and numerous grass and reeds that are locally located from a choice of 30 swims.

User rating bar encouraging engagement..

Overall Score: ★★★★★

Value for money: ★★★★★
Fish condition: ★★★★★
On site facilities: ★★★★★
Would you return: ★★★★★



On average our current silver package listings are seen by around 5000 anglers each month.

Gold Package

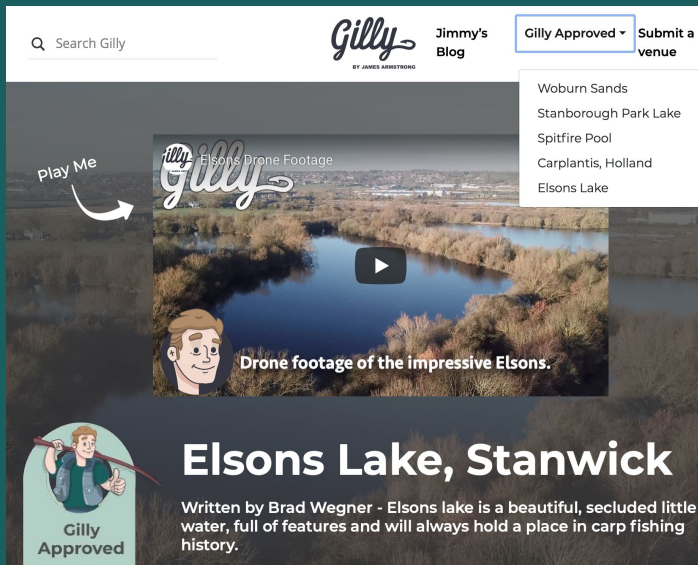
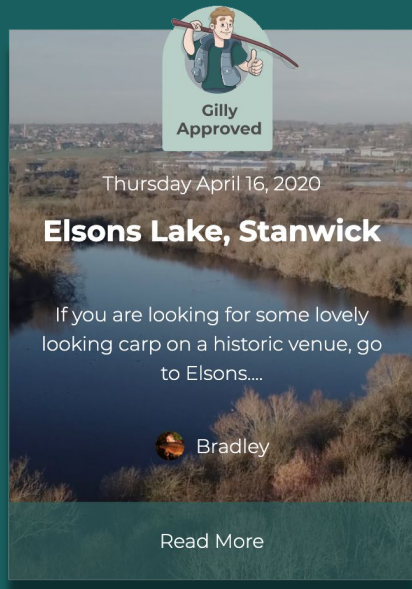
The Gold Package is ideal for venues that want a large boost in awareness, an eye-catching 'featured' listing, filmography and more...

Here's what your venue will look like on mygilly.com

Featured listing with Gilly Approved stamp



User rating bar encourages engagement.



Appears in the 'Gilly approved' list on the menu bar.



Drone footage, Gilly approved stamp & special filmography content within



Our current Gold package listings are seen by an average of 10,000+ anglers each month.

What To Do Next

If you are interested in one of our advertising packages or want further information about how we can help to promote your fishing venue, then get in touch by emailing james@mygilly.com

